



Charlotte City Council  
Economic Development Committee  
Summary  
October 12, 2017

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**COMMITTEE AGENDA TOPICS**

- I. CIAA Referral Update (No Action)

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**COMMITTEE INFORMATION**

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**Committee Members Present:** James Mitchell (Chair), Julie Eiselt (Vice-Chair), Carlenia Ivory and LaWana Mayfield

**Committee Members Absent:** Dimple Ajmera

**Guests:** Mayor Pro Tem Vi Lyles and Ed Driggs  
Tom Murray, Chief Executive Officer, Charlotte Regional Visitors Authority  
Commissioner Jacqie McWilliams, CIAA

**Staff Resources:** Danny Pleasant, City Manager's Office  
Kevin Dick, Economic Development Department  
Bob Hagemann, City Attorney's Office  
Liz Babzon, Charlotte Department of Transportation

**Meeting Duration:** 12:00p.m. – 1:05p.m.

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**ATTACHMENTS**

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1. Agenda – October 12, 2017
2. Handout – CIAA Referral
4. Presentation – Large Events

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**DISCUSSION HIGHLIGHTS**

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Chairman Mitchell called the meeting to order and asked everyone in the room to introduce themselves. He introduced the agenda item and turned the meeting over to Assistant City Manager Danny Pleasant to start the presentation.

**CIAA Referral Update**

Danny Pleasant gave a presentation and provided the Committee with information on a proposed process for permitting unsanctioned events for large events in the City of Charlotte. In particular, he reviewed the background, guiding principles, challenges, status update on permitting framework, and

work team findings. There was also discussion on what the City should offer as it relates to event zones, streamlining the process for permitting large events, and whether the responsibility should be shifted to the property owners.

Meeting adjourned at 1:05p.m.